

**ENHANCED MARKETING STRATEGIES  
FOR MEDIATORS:  
Tips and Techniques for Successful Marketing**

*A Seminar Sponsored by the Georgia Mediators Association*

**Speakers:** Michele Gibson, **Digital Smart Tools.com**; Art Italo, **Marketing & Management Consulting to the Legal Profession**; Andy Flink, **Domestic/Business Mediation & Consulting**

**SEPTEMBER 22, 2017\* 9AM-12PM**  
**(Registration and Check-in begins at 8:30 am/ Program starts at 9:00 a.m.**  
**Continental breakfast included)**

**State Bar of Georgia Conference Center**  
**104 Marietta St. NW**  
**Atlanta, Georgia 30303**

- ... **This 3 hour seminar provides practical techniques and advice from experienced mediators and experts for effectively marketing your mediation practice**
- ... **Learn how to attract new clients to your practice and strengthen relationships with existing clients**
- ... **Learn how to use the internet and social media to effectively market your practice**

**REGISTER TODAY**

Name: \_\_\_\_\_ Ga. Bar No. \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Georgia Mediators Association Member? \_\_\_YES \_\_\_NO

**Seminar:**

\_\_\_\_\_ **Free** to Georgia Mediators Assn. Members

\_\_\_\_\_ **\$50** to non-members

\_\_\_\_\_ **\$15** additional for attorney CLE credit (3 hours CLE credit applied for)

**Total Enclosed : \$ \_\_\_\_\_ OR Total Paid on line with Paypal at Gamediators.com \$ \_\_\_\_\_**

**Please Mail this form (and check if applicable) to:**

Georgia Mediators Association  
P.O. Box 938  
Marietta, Ga 30061