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### **designing the editorial experience pdf**

She writes about design for Communication Arts, Surface, Red Bull Music Academy, and Adobe, and works on editorial and content strategy for the website of the Jewish Museum. Sue studied English and anthropology at the University of Vermont and user experience design at General Assembly in New York.

### **Designing the Editorial Experience | A Primer for Print**

Designing the Editorial Experience A Primer for Print, Web, and Mobile Sue Apfelbaum Juliette Cezzar iv ROCKpORT Rockport Publishers 100 Cummings Center, Suite 406L Beverly, MA 01915 rockpub.com € rockpaperink.com

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## **Resources | Designing the Editorial Experience**

Of course, there are more than just a few elements of user experience, and as with any specialized field, this one has evolved a vocabulary all its own. To someone encountering the field for the first time, user experience can appear to be a complicated business. All these seemingly identical terms are thrown around: interaction design, infor-

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### **Designing the Editorial Experience: A Primer for Print**

GMT designing the editorial experience a pdf - Sue is an independent Brooklyn-based writer, editor, and content strategist whose primary interests center on design, art, music, and film. She is the former editorial director for AIGA, the professional association for design, and prior to that

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